



BOSTON | JULY 25-29 | 2024



**WCVD10 EXHIBITOR PROSPECTUS
PARTNERSHIPS & MARKETING OPPORTUNITIES**

vetdermboston.com



10TH WORLD CONGRESS OF VETERINARY DERMATOLOGY

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CONGRESS FOCUS

The Tenth World Congress of Veterinary Dermatology (WCVD10) marks the 35th anniversary of the First World Congress in 1989. WCVD10 will bring together the world's most respected **dermatologists, researchers and practitioners** to network and focus on the most significant developments related to the discipline during the preceding four years, and to plan future projects, studies and collaborations.

The Congress will be held in Boston, Massachusetts, USA July 25th to July 29th, 2024 at the Hynes Convention Center. Boston is a great city for conferences. It is conveniently located to many major US cities and has direct connections to most major airports around the world. Boston is truly a historic city and both tourists and Congress delegates will find plenty of sightseeing, entertainment and dining opportunities. Boston is a center for health science research making it a fitting venue for this historic Congress.

There are six main WCVD10 themes and for each there will be state-of-the-art presentations, supporting reviews, and original studies:

Theme 1 - Innovations in Dermatology

Theme 2 - Immunodermatology

Theme 3 - Otology

Theme 4- Dermatology and One Health

Theme 5 - Atopic disease and Allergy

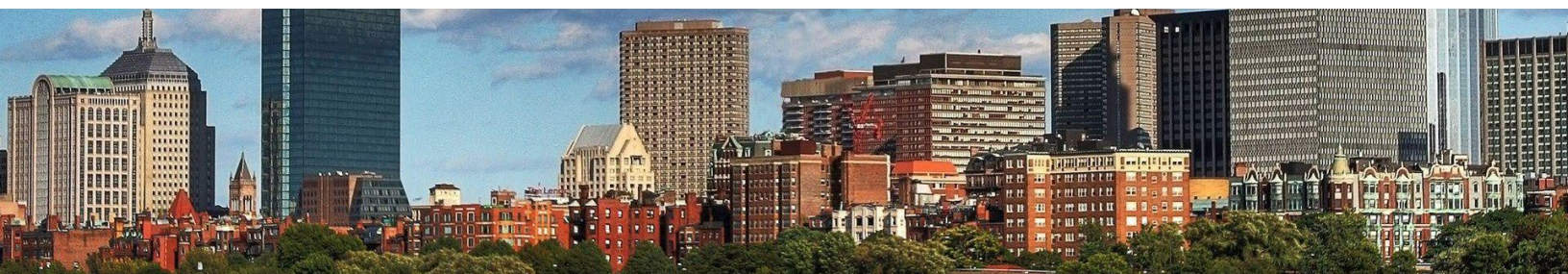
Theme 6 - Skin Biology in Health and Disease

CONGRESS DATES

July 25 - 29, 2024

Exhibition set-up will be on July 25th, 2024, time TBD. Anticipated break-down will be 3:30 pm July 29th, 2024.

Detailed information on the set-up times for your registration, exhibition space, accommodations, furniture rental and freight will be available in the Exhibition Technical Manual, which will be available in 2023.





SPONSORS & EXHIBITORS

The spacious Hynes Convention Center Exhibit Hall will provide excellent facilities, ample space, and services for exhibitors.

The Commercial Exhibition will be integrated within the Congress area providing optimal exposure to delegates for sponsors and exhibitors. This central location will allow delegates and exhibitors to interact during the Welcome Reception and breaks throughout the days of the Congress.

Priority in allocating sponsorship opportunities will be governed by sponsorship level.

All sponsorship proposals and new ideas for sponsorship are welcome.

Program Orientation

- State-of-the-Art presentations by the world's leading authorities, covering the six major themes stated above
- Latest research developments in clinical and para-clinical dermatology relating to these six major themes
- Free communications and posters: the leading edge in all areas of the discipline
- Clinical program aimed at practitioners and more experienced dermatologists at either fundamental or advanced levels
- Species-specific programs: feline, equine, and exotics
- Workshops allowing for audience and speaker interactions
- Wet labs



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EXHIBITION OPPORTUNITIES

The exhibition is set to be the primary networking arena for delegates, speakers and Congress partners. The Congress program has been designed to maximize the opportunity for delegates to visit the exhibition with all refreshment breaks and the Congress Welcome Reception located within the exhibition area.

Exhibitor Only Booth

\$7,500.00 - Limited opportunities

Entitlements:

- 9 square meters (sqm) of undressed exhibition space (3m x 3m)*
- Back and side walls
- Organization name on fascia over open side
- Two complimentary Exhibitor Only registrations

Please note: A one-booth-per-organization purchase limit applies. Exhibitor Only Registrations do not allow access to the core Congress Program.

Sponsor Standard Exhibition Booth

\$6600.00/9 sqm - Limited opportunities

Entitlements:

- 9 square meters of undressed exhibition space (3m x 3m)*
- Back and side walls
- Organization name on fascia over open side
- Two complimentary Exhibitor Only registrations, per 9 sqm booth

Please note: Exhibitor Registrations do not allow access to the core Congress Program.

*9 sqm to 72 sqm Sponsor Exhibition Booth option available to Principal, Major, Supporting and Sponsors only, sqm limits apply as per below.

Principal Sponsor – can purchase up to 72sqm of space
Major Sponsor – can purchase up to 36sqm of space
Supporting Sponsor – can purchase up to 18sqm of space
Sponsor – can purchase up to 9sqm of space





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Sponsors Space Only Rate

(Can only be purchased in additional increments of 9 sqm)

\$600.00 per sqm

Available to Principal, Major, Supporting and Sponsors and sqm limits apply

Principal Sponsor – can purchase up to 72sqm of space

Major Sponsor – can purchase up to 36sqm of space

Supporting Sponsor – can purchase up to 18sqm of space

Sponsor – can purchase up to 9sqm of space

Entitlements:

- Undressed space only provided for the sqm purchased (no stand construction, power or lighting is included and must be provided by the sponsor at their own expense)
- Two complimentary Exhibitor Only registrations, per 9 sqm booth

CONDITIONS OF PAYMENT

All prices listed are in US dollars.

- A minimum of 20% deposit is required upon confirmation of your Congress sponsorship item and/or booth and is required to be paid within 45 days of booking confirmation.
- Payment must be made for all sponsorship and exhibition monies prior to close of business on January 31, 2024. Failure to do so may result in your sponsorship item or exhibition stand being released again for sale.

Sponsors and exhibitors will not be considered 'registered' until full payment is received.

Please note: Sponsorship and Exhibitor benefits will not be implemented until payment has been received in full.

Payment schedule

Due within 45 days of booking to confirm priority status 20%

January 31, 2024 Paid in Full

As WCVD10 is a USA registered Educational Non-profit, taxes will not be charged on any Exhibit Package.

Cancellation/Refund Policy: All cancellation requests must be submitted in writing to WCVD10 Secretariat at wcvd10-sponsorship@vetdermboston.com. Cancellation requests received on or before January 31, 2024 will receive a full refund, less a 15% cancellation fee. Cancellations received after January 31, 2024 will receive no refund.



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CONTACT INFORMATION

To book your sponsorship or exhibition package please visit the official WCVD10 website here:

www.vetdermboston.com

To assist in your decision making or planning please contact the WCVD Sponsorship/Exhibit Office:

Mike Daugulis
International Sponsorship & Exhibit Sales

Venue West Conference Services
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