

# Welcome to the 10th World Congress of Veterinary Dermatology

July 25-29, 2024 | Boston, Massachusetts, USA

The **Executive Organizing Committee** cordially invites you to celebrate the 35th anniversary since the first World Congress by joining us in beautiful Boston, Massachusetts, USA at the **10th World Congress of Veterinary Dermatology (WCVD10)** to be held July 25-29, 2024. The World Congress has not been in the USA since WCVD4 in 2000 and it seems fitting to have such a historic host city for WCVD10. Boston is an easily accessible world-class destination with endless possibilities to explore. It truly has something for everyone!

We invite you to join us!







# Why should you attend?

WCVD10 will provide an unparalleled opportunity to meet with leading international experts for four days of networking and learning about the latest innovations in science and practical applications for veterinary dermatology. The Congress promises to be an exciting and rewarding opportunity to learn together.

# **Target audience**

Dermatology specialists • General practitioners • Dermatopathologists • Internists • Nutritionists • Researchers • Veterinary Technicians / Nurses • Residents • Students

### **Host city (Boston)**

Boston is home to a wealth of historic landmarks and is considered the birthplace of the American Revolution. For any history buffs visiting this charming city, the <u>Freedom Trail</u> should not be missed! The city is great for walking so include in your plans time to meander into the various neighborhoods - each with a unique personality. Boston has a vibrant waterfront that is famous for its <u>restaurants</u> serving lobster and clam chowder. It is home to diverse <u>museums</u>, the <u>New England Aquarium</u> and world-renowned <u>sports teams</u> and <u>universities</u>.





# Further afield (Northeastern United States)

Come for the dermatology, then stay for the sites of the Northeastern United States! Take some time to discover the six states of **New England** with easy access to Connecticut, the beaches of Cape Cod, Nantucket, the coast of Maine, the mountains and lakes of New Hampshire and Vermont and the world-famous mansions of Newport, Rhode Island! Consider extending your stay to visit New York, Philadelphia, or Washington DC, all located on the **Acela** train line, Amtrak's flagship passenger train.



# **Congress venue (Hynes)**

With 91,000 square feet of meeting space, large exhibit halls, ballrooms and auditorium, the **John B. Hynes Veterans Memorial Convention Center** is the ideal venue for WCVD10, offering the latest in convention technology and services. Located on two levels, the meeting rooms provide seamless access to hotels and shopping amenities. Free Wi-Fi is available throughout the building.



# **Neighborhood (Back Bay)**

The 'Hynes' is located in the affluent **Back Bay** neighborhood. The area, a marshy bay that was filled in during the 19th century, is known for its tree-lined streets of Victorian brownstones, the Boston Public Library, the International Style Prudential Building (a skyscraper known colloquially as the Pru), shopping (Newbury and Boylston Streets as well as two shopping malls - **Copley Place** and **Prudential Center**), upscale hotels and restaurants. The Back Bay's waterfront (Charles River Esplanade) is a haven for runners, cyclists, and a delightful spot to watch sailboats and rowers. Bordering Back Bay to the east, Boston Common (established in 1634) and Boston's Public Garden (established in 1837) are the first public park and first public botanical garden in the country. The two adjacent parks form a peaceful green oasis in the heart of the city and make for the quintessential Boston stroll just minutes away from the Hynes.



#### vetdermboston.com





### **Transportation**

The Hynes is conveniently located just minutes away from Boston's major highways and is easily accessible from Boston's **Logan International Airport (BOS)** and many public transit routes. Whether it is by train, bus or car, **getting to and from the Hynes** couldn't be easier!

There are several **Amtrak** and **Commuter Rail** trains that you can take into Boston. Trains offer an opportunity for slow travel: take in the spectacular views, read a book, and arrive in Boston refreshed and ready to explore! Multiple bus carriers serve the **South Station Bus Terminal**.



The **subway** is the largest part of Boston's public transit system. It is often referred to simply as the "T" (the "T" from MBTA - the Massachusetts Bay Transportation Authority).

If you're brave enough to face Boston traffic, we admire your courage. Within a three-block walk of the Hynes Convention Center are numerous parking garages totaling over 4,400 spaces. There is limited meter parking available around the Hynes and adjacent streets. We recommend that you review **parking options** before heading into the city.



### **Approximate driving times:**

- Worcester, MA = 1 hour
- Providence, RI = 1 hour
- Manchester, NH = 1 hour
- Hartford, CT = 1.5 hour
- Portland, ME = 2 hours
- Burlington, VT = 3 hours
- New York, NY = 4 hours
- Bangor, ME = 4.5 hours
- Montreal, QC = 5 hours
- Baltimore, MD = 7 hours
- Washington, DC = 7.5 hours
- Toronto, ON = 9 hours





# **Scientific program highlights**

Over 100 hours of in-person continuing education is being planned.

- Company symposia
- General and Advanced dermatology lectures for general practice
- The Plenary Session with State-of-the-Art speakers, Supporting Review speakers and Supporting Original Studies based around the 6 themes of WCVD10
- Species-specific lectures
- Free communication abstract presentations
- Interactive workshops
- ISVD lectures
- Poster presentations
- Wet labs

### 30 hours of virtual content!



### 6 themes

- **1.** Atopic Disease and Allergy
- 2. Dermatology and One Health
- 3. Immunodermatology
- **4.** Innovations in Dermatology
- **5.** Otology
- **6.** Skin Biology in Health and Disease





### **Social program**

### Welcome Reception - Hynes Exhibit Hall - Friday July 26th

After the Opening Ceremonies, we will welcome delegates as WCVD10 opens in style in the Hynes Exhibit Hall. Reconnect with old friends and make some new ones along the way!

### Local Evening - Boston Public Library - Sunday July 28th

After a few minutes' walk from the Hynes, delegates will enjoy stunning architecture, an Italian Renaissance Palazzo inspired open-air columned courtyard, breathtaking rooms, a sophisticated ambiance, and delicious Boston neighborhoods-themed cuisine at one of Boston's most unique venues!







### **Green initiatives**

We are committed to making WCVD10 as green as possible. Climate change is a reality and its effects are happening around the world. Travelling for WCVD10 will emit damaging carbon into the atmosphere, contributing to the climate crisis. But staying home isn't the answer. There are many ways to reduce your environmental impact.

### **Getting to Boston**

### **Attendees from the Northeastern United States**

Short-haul flights are comparatively the worst polluters because most of the carbon emissions from fuel are emitted during take-off and landing. Travelling by train or bus instead can massively reduce your carbon footprint. According to the 2021 U.S. Department of Energy Data Book, Amtrak is 46% **more energy efficient** than traveling by car and 34% more energy efficient than domestic air travel. If you are traveling as a group, another option is to carpool with your colleagues.

### **Carbon emissions offsetting for air travel**

Most WCVD10 attendees will have to fly to Boston. One of the ways attendees can reduce the environmental impact is through carbon offsetting their flights. Carbon offsets are voluntary programs where people pay to 'offset' or make up for the emissions their flights produce. The easiest option is to offset directly with the airline when you book your flights. You just pay an extra fee on top of the flight cost which is donated to a carbon offset program. If your airline does not offer offsets, you can offset directly. There are two main types of offset projects: forestry and energy projects. Check out the WCVD10 website for some options to consider. Another climate friendly choice is to choose non-stop economy flights if possible.

#### **Once in Boston**

Once you have arrived in Boston, you can make environmentally-friendly choices there too.

- Stay at one of the host hotels, all located within walking distance to the 'Hynes'.
- · Take public transportation.
- Use Metro-Boston's public bike share system.
- Use a mobile device (phone, tablet or computer) for note-taking.

# 10 tips for WCVD10 attendees sustainable travel

### Before you go

 Pack a reusable tote bag, insulated bottle, foldable spork, and a stainless steel straw

#### **Getting to Boston**

- Take the train or bus instead of flying
- Carpool
- If you have to fly, fly direct and in economy
- Carbon offset your flights

#### **Once in Boston**

- Take a walk
- Take public transportation
- Rent a Blue Bike
- Avoid single-use plastics
- Go paperless

### **Links of interest**

**Sustainable Travel** 

<u>International</u>

**Terrapass** 

**Atmosfair** 

Hynes: green building practices

Boston: climate action plan



# Stay up-to-date and spread the word



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Follow us on social media to help spread the word about the Congress.





Visit the Congress website.



Contact us via email.



# **Principal sponsors**

WCVD10 would not be possible without the support of the World Association for Veterinary Dermatology and corporate sponsors that have already pledged to collaborate with us to truly make WCVD10 a meeting you do not want to miss! We thank our sponsors thus far and look forward to working with them and others as we plan this historic congress.





