



BOSTON | JULY 25 - 29 | 2024

A photograph of a dense urban skyline with various skyscrapers and buildings under a clear blue sky. The foreground shows a waterfront area with a bridge and water.

**ADDITIONAL SPONSORSHIP
OPPORTUNITIES**

vetdermboston.com



10TH WORLD CONGRESS OF VETERINARY DERMATOLOGY

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Catering Opportunities During the Congress

Coffee Breaks **SOLD OUT**

\$14,000 for entire 3 days, 6 coffee breaks. \$5,000 for one day, 2 coffee breaks. \$3500 for one break.

Align your brand with the daily catering of delicious morning and afternoon coffee/tea breaks served to all participants in the exhibit hall.

Entitlements:

- Company logo featured at each catering station acknowledging this sponsorship
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship
- Ability to purchase and distribute for use branded coffee cup sleeves for 12 oz paper coffee cups
- Opportunity to purchase additional food items from the in-house caterer to be served during coffee break
- Ability to place floor poster advertisement next to coffee stations

Lunch Sponsorship

Exclusive - \$35,000 (all 3 days) or \$15,000 per day

Lunch will be served daily and located within the exhibit hall to attract all delegates. This is an opportunity to reach every delegate on each day.

Entitlements:

- Company logo featured at each catering lunch station
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship
- Opportunity to purchase additional food items from the in-house caterer to be served during lunch
- Ability to place floor poster advertisement next to lunch stations
- Potential opportunity to brand single use items used by delegates for lunch (e.g. napkins) to be paid for by the sponsor

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Water Stations

Exclusive - \$20,000

Water stations are placed on the Congress level providing delegates with complimentary access to fresh drinking water. There are water coolers and paper cups in every lecture hall.

Entitlements:

- Company logo displayed at all water stations
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship

Social Event Opportunities

Welcome Reception

Exclusive - \$85,000

Kicking off the Congress with a bang! The Welcome Reception is included in every delegate's registration and will be a great opportunity for networking and fun. The Welcome Reception will follow the official Opening Ceremonies taking place in the Hynes Veterans Memorial Auditorium that is connected to the Hynes Convention Center. Delegates can easily walk to the Exhibition Hall for the Welcome Reception, which will provide an opportunity for delegates reconnect with old friends and make new connections.

The exhibit hall plays host to this night where you become the center stage and can welcome everyone to this historic Congress and city. Welcome everyone at the entrance and then attendees will enjoy the night networking with exhibitors/sponsors, light local small bites, beverages, a strolling magician and more! Benefits of sponsoring this night include recognition as the exclusive sponsor of this event, recognition in social media, digital program guide, and onsite signage.

Entitlements:

- Company signage at the event (additional branding can be done at sponsor's expense - e.g. cocktail napkins, coasters)
- Welcome everyone at the entrance
- Recognition as the exclusive sponsor of the Welcome Reception
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship



Local Evening **SOLD OUT**
Exclusive - \$125,000

The Executive Organizing Committee has planned a truly memorable local evening for Sunday July 28th. This evening will take place at the historic and elegant Boston Public Library located a short 3 block walk from the Hynes and neighboring hotels. No need for buses which lessens the Congress carbon footprint. It will be an evening highlighting the food and history of the extraordinary WCVD10 city of Boston. Guests will be greeted with a glass of champagne as they listen to music and stroll around the many historic rooms and courtyard of the library. There will be food stations and bars throughout the library highlighting the different flavors of Boston and its culinary reputation from the Italian North End, its ties to the ocean and the food fare from the all-American past time played at Fenway Park. The Executive Organizing Committee is working on some special surprises to engage guests during the evening. The evening will end with a dance in the Johnson Building of the library. There will still be plenty of rooms for lively or quiet conversations over a glass of wine or beer without competition from dance music. This evening will offer something for all attendees and allow all registrants to experience a memorable special evening and get a true taste of Boston.

Entitlements:

- Company signage at the event, potential for lighted logos or placing wrappings on certain library structures (additional branding can be done at sponsor's expense)
- Opportunity to select linen colors to brand with company colors
- Welcome everyone at the entrance
- Recognition as the exclusive sponsor of the Local Evening
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship
- Opportunity to plan and pay for a creative way to lead registrants to the library from the Hynes (town crier, Fyfe and drum band)

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Early-Bird Sessions

Multiple Opportunities - \$15,000

WCVD will provide the room where you can host a 25-minute presentation. These talks will take place before the planned scientific program. They must end by 7:45am to ensure that the room can be ready before the WCVD10 scientific program begins. Opportunity to provide catering within the lecture room at sponsor's expense, and sponsor must work with in-house catering at the Hynes. Basic AV will be provided and any additional AV requirements will be the responsibility of the sponsor.

Additional Branding Opportunities

Water Bottles **SOLD OUT**

Exclusive - \$6,000

Sponsorship is sought to provide water bottles for every registered delegate to be given out in the Registration area. In keeping with the goal of making this historic congress as green as possible, there is a desire that these should not be made of plastic. Final selections need to be approved by the Executive Organizing Committee. Sponsor to pay for the production and shipping to the venue of the water bottles. There will be water dispensers available throughout the venue which can also be branded by a sponsor (see "Water Stations").

Entitlements:

- Opportunity to provide water bottles that can be branded with your company logo along with WCVD 10 logo

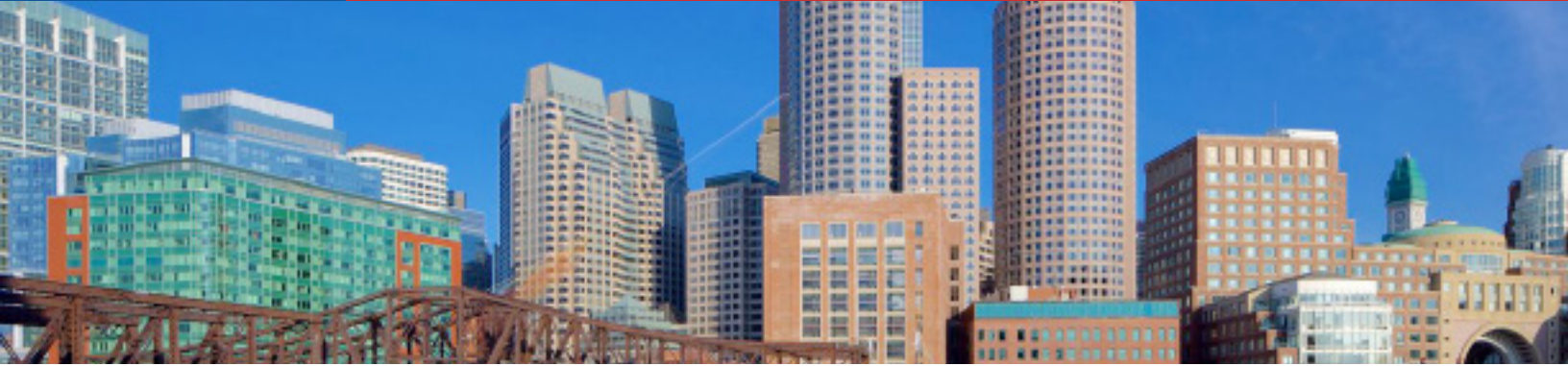
Charging Lounges

Multiple Opportunities - \$10,000/9sqm

Opportunity to set up a charging lounge where delegates can charge their devices and relax. With the increasing reliance on mobile phones and tablets, no one needs to be offline because of a dead battery. Facilitate the opportunity for participants to be able to charge their devices to ensure they can remain in communication throughout the Congress. All cost of set up paid for by the sponsor.

Entitlements:

- Opportunity to set up and brand a charging lounge
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship



Mobile App

Exclusive - \$10,000

Place your brand in every attendee's hand by exclusively sponsoring the Congress mobile app!

Entitlements:

- Logo on the splash screen of the mobile app and up to 4 push notifications can be sent to delegates via the app
- Company logo with link on the sponsor page of the website acknowledging this sponsorship

Wi-Fi

Exclusive - \$8,000

With delegates increasingly using their smartphone and tablet devices to enhance their experience of the Congress, in addition to the provision of a Congress app, a premium and dedicated Wi-Fi service will be offered to all delegates. This is a great opportunity to align your brand with one of the most highly-utilized services during the Congress.

Entitlements:

- Customized Wi-Fi login password
- Company logo with link on the sponsor page of website and mobile app

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Supporter Spotlight Ad

Multiple Opportunities - \$3,000

Ad at the bottom of ONE (1) of our event pages on the Congress website. Pages where we can place the Ad are: Speaker, Agenda, Fees, FAQ and Registration. One company per page, selection based on date paid. Ad to be designed by the sponsor as per specifications provided.

Ad would include:

- Company Name
- 150 Words
- Video — 2 min. max
- URL Link

Email Ad

Multiple Opportunities - \$2,000

A one-time ad to be included in one (1) of our marketing emails going to potential attendees. Ad to be designed by the sponsor as per specifications provided.

Ad would include:

- 75 Words
- 1 Image
- 2 Hyperlinks

Sponsorship Opportunities for the Virtual Congress

Building on the successful global outreach of WCV D9 which ended up being a virtual congress due to the worldwide pandemic, WCV D10 is planning an accompanying virtual congress. The virtual WCV D10 congress will have 30 hours of RACE approved CE that can be accessed by registrants until the end of 2024. The content will include 24 hrs of prerecorded lectures chosen from lectures that will be delivered at the in-person congress in Boston. There will also be 6 hours of novel content only available on the virtual congress in the Global Dermatology track which will have speakers from different geographic regions of the world share the unique skin diseases seen in those regions.

All of our WCV D10 corporate partners that have become sponsors will be acknowledged at the Virtual Congress on Congress Introduction slides shown before each lecture. There are also opportunities for further financial support for WCV D10 via the virtual congress.



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Advertisement Opportunity on the Virtual Congress

Multiple Opportunities - \$5,000

A 20 second advertisement will play/display at beginning of a recorded session in the virtual congress. This will provide global distribution/outreach. Sponsor is responsible for the production cost of this content. There will be on a first come, first served basis opportunity to select in front of which lecture you choose to have your advertisement play. Ad to be created by the sponsor as per specifications provided.

Virtual Congress Ticket Bundle Purchases

Multiple Opportunities - \$10,000 for 100 tickets, \$18,000 for 200 tickets

Purchase registration tickets at a reduced price per ticket and you can distribute them as you see fit. Know that the WAVD will match and distribute the number of tickets that you purchase. To maximize the global outreach the World Association for Veterinary Dermatology through the World Small Animal Veterinary Association (WSAVA) will distribute tickets to underserved areas of the world for CE in Veterinary Dermatology.

